

IIPA 2003 "SPECIAL 301" RECOMMENDATIONS

IIPA ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY

(in millions of U.S. dollars)

and ESTIMATED LEVELS OF COPYRIGHT PIRACY FOR 2001-2002

THE AMERICAS

	Motion Pictures				Records & Music				Business Software Applications ¹				Entertainment Software				Books		TOTAL LOSSES		
	Loss		Piracy Level		Loss		Piracy Level		Loss		Piracy Level		Loss		Piracy Level		Loss		2002	2001	
	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	
PRIORITY WATCH LIST																					
Argentina	30.0	30.0	45%	45%	26.0	78.2	60%	47%	70.7	72.5	62%	62%	NA	NA	NA	95%	NA	8.5	126.7	189.2	
Bahamas (CBI/CBTPA)	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	
Bolivia	NA	2.0	NA	100%	15.0	15.0	85%	85%	6.0	4.9	74%	77%	NA	NA	NA	NA	5.5	5.5	26.5	27.4	
Brazil (GSP)	120.0	120.0	35%	33%	320.4	302.0	53%	55%	317.0	272.3	55%	56%	NA	NA	NA	99%	14.0	14.0	771.4	708.3	
Dominican Republic (GSP)	2.0	2.0	60%	60%	6.9	7.7	65%	65%	2.9	4.0	61%	64%	NA	NA	NA	NA	1.0	1.0	12.8	14.7	
Paraguay ²	2.0	2.0	80%	80%	204.4	253.6	99%	99%	4.3	3.5	69%	72%	NA	NA	NA	NA	2.0	3.0	212.7	262.1	
WATCH LIST																					
Chile	2.0	2.0	40%	40%	14.0	12.2	35%	35%	59.4	46.3	51%	51%	NA	NA	NA	NA	1.1	1.1	76.5	61.6	
Colombia	40.0	40.0	90%	90%	56.3	73.0	65%	65%	16.2	19.5	50%	52%	NA	NA	NA	NA	5.3	5.3	117.8	137.8	
Costa Rica	2.0	2.0	40%	40%	7.0	4.8	50%	40%	8.6	6.9	61%	64%	NA	NA	NA	NA	NA	NA	17.6	13.7	
Ecuador	NA	NA	NA	95%	18.0	18.0	90%	90%	5.5	6.9	59%	62%	NA	NA	NA	NA	2.3	2.3	25.8	27.2	
Guatemala	2.0	2.0	60%	60%	4.8	NA	NA	NA	14.5	14.1	67%	73%	NA	NA	NA	NA	2.5	2.5	23.8	18.6	
Peru	4.0	4.0	50%	50%	70.2	57.8	98%	97%	10.3	11.2	58%	60%	NA	NA	NA	NA	8.5	9.0	93.0	82.0	
Uruguay	2.0	2.0	40%	40%	1.4	4.0	60%	50%	5.2	6.4	60%	63%	NA	NA	NA	NA	1.5	2.0	10.1	14.4	
Venezuela	25.0	25.0	65%	65%	29.0	54.0	75%	62%	27.1	25.7	52%	55%	NA	NA	NA	NA	18.0	20.0	99.1	124.7	
	231.0	233.0			773.4	880.3			547.7	494.2			NA	NA			61.7	74.2	1613.8	1681.7	

Endnotes:

¹ BSA's estimated piracy losses and levels for 2002 are preliminary, and will be finalized in mid-2003. In IIPA's February 2002 Special 301 filing, BSA's 2001 estimates were also identified as preliminary; BSA finalized its 2001 numbers in mid-2002, and those revised figures are reflected above. BSA's trade loss estimates reported here represent losses due to piracy which affect only U.S. computer software publishers in this country, and differ from BSA's trade loss numbers released separately in its annual global piracy study which reflects losses to (a) all software publishers in this country (including U.S. publishers) and (b) losses to local distributors and retailers in this country.

² Paraguay: RIAA reports that its estimated losses to the records and music industry include both domestic piracy in Paraguay and estimated losses caused by transshipment.

"GSP" means that the U.S. government is reviewing this country's IPR practices under the Generalized System of Preferences trade program.

"CBI/CBTPA" means that the industry requests that the U.S. government initiates a review into this country's eligibility to receive preferential duty-free benefits under the Caribbean Basin Initiative and the U.S.-Caribbean Trade Partnership Act.