

For immediate release.

linux.conf.au 2004 media release

**IBM underscores Linux commitment with linux.conf.au
sponsorship**

Registrations open for linux.conf.au 2004

Organisers of linux.conf.au 2004 in Adelaide have welcomed IBM's decision to sign-on as the event's Penguin Sponsor whilst announcing the opening of conference registrations.

Linux.conf.au is Australia's premier conference on the technology of the Linux operating system. The conference has a strong technical focus, rather than being a trade show or a marketing event.

The Penguin Sponsor, named after the operating systems famous penguin mascot, is the prime sponsor of the linux.conf.au conference.

According to Geoff Lawrence, Linux business manager, IBM Australia: "In its short history Linux has proven to be one of the most important forces for the future of the information technology industry. As businesses begin to take advantage of the Internet to become on demand businesses they need to integrate their business processes and the applications that run them.

Because Linux is developed by an open community that includes some of the best programming minds in the world, many of the innovative new applications that will drive e-business on demand will be written for Linux.

"This is IBM's third year at linux.conf.au and as we were the first major commercial vendor to embrace Linux broadly we're pleased to be involved. IBM itself participates in the growth of Linux through our Linux Technology Center, made up of more than 250 engineers worldwide who work full-time on Linux as part of the open source community. And that's not to mention more than 7,500 IBM employees working on Linux in porting centers, research, services, development labs, and sales and marketing."

Conference organiser Michael Davies explained: "We are delighted that IBM has continued to show such a high level of support for linux.conf.au."

Linux.conf.au 2004 will be held at The University of Adelaide between Wednesday 14 and Saturday 17 January 2004. Prior to the conference there will be two days of mini-conferences. These mini-conferences focus on particular niche aspects of Linux, such as Linux's increasing use in education or refining Linux's IPv6 technologies.

Registration fees for linux.conf.au 2004 will be: \$600 for professional delegates, \$275 for hobbyist delegates, and a low \$99 for students. In addition to attendance at the four days of the conference, the charges include free admission to the two days of mini-conferences.

Linux.conf.au 2004 organiser Michael Davies said: "We want linux.conf.au to be affordable to all, especially students and hobbyists. We've made special efforts to keep the cost of registration as low as possible whilst still offering a great selection of speakers at the conference."

"The conference has a good selection of international speakers and the responses to the Call for Papers are showing that the technical programme will be very strong."

The most recent linux.conf.au was held in Perth and had over 400 delegates. International speakers at that conference included Linux creator Linus Torvalds and renowned Linux kernel programmers Alan Cox and H. Peter Anvin.

More information and on-line conference registration can be found on the web at <http://lca2004.linux.org.au/>.

Media contact

Michael Davies is the designated media contact for linux.conf.au 2004. He can be reached on 0403 854 100. Adelaide's time-zone is UTC + 09:30.

Notes to editors

“linux.conf.au 2004” is the full title and preferred capitalisation of the conference's name. Linux.conf.au conferences are held annually in an Australian capital city.

Linux Australia is the peak representative body of the Linux User Groups (LUGs) in Australia. Amongst other activities, it organises each years' linux.conf.au conference. Linux Australia can be found on the web at <http://www.linux.org.au/>.

Notes to international editors

The University of Adelaide is the oldest of three universities in the city of Adelaide. Adelaide is the capital and largest city of the Australian state of South Australia. Adelaide has about one million inhabitants and is known internationally for its wine industry and biennial arts festival.

Prices are in Australian dollars and include a 10% consumption tax.

Issued on 2003-09-02, file lca2004-ibm-registration-pr-final.sxw