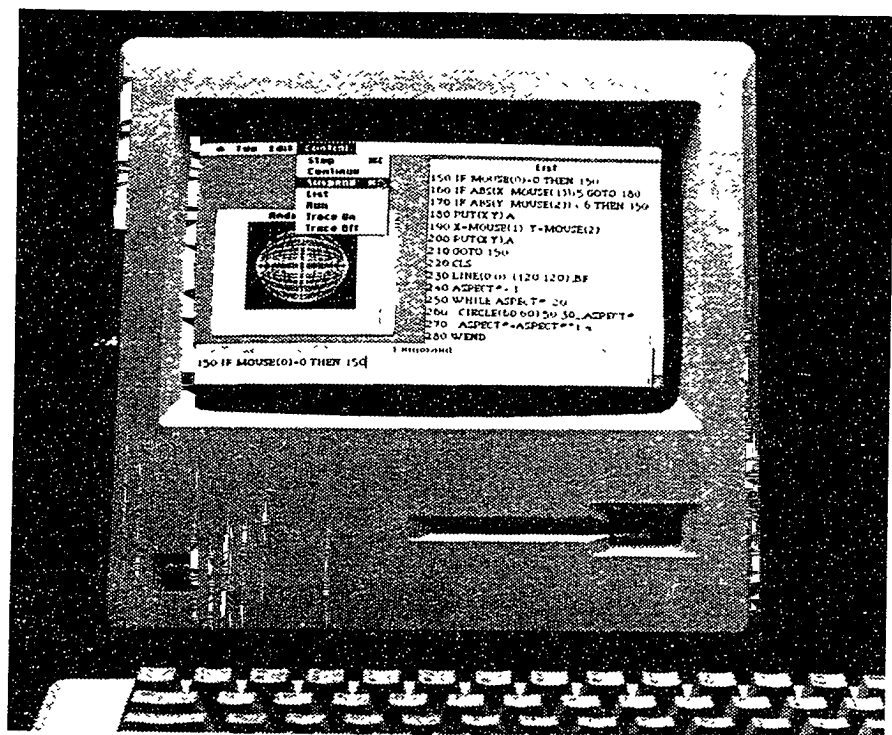


Apple's® new baby has our best features.

It's called Macintosh.™ And it has our brains and a lot of our personality.



Microsoft BASIC on Apple's new Macintosh

We're called Microsoft. And our part of Macintosh is five new programs that are bright, intuitive, outgoing, full of understanding and born to perform.

Our pride, your joy.

Taking advantage of Macintosh's mouse and rich graphics, we've designed software that works like you, even thinks like you.

All our programs share the same plain English commands. So what once took days to learn, now takes hours or minutes to learn with Macintosh.

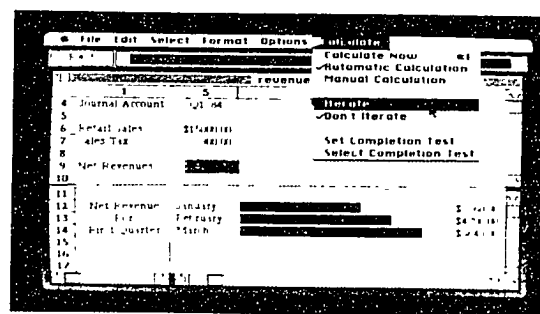
Meet the family.

Our financial whiz is MULTIPLAN®, an electronic spreadsheet that actually remembers how you work. Even offers suggestions on spreadsheet set-up.

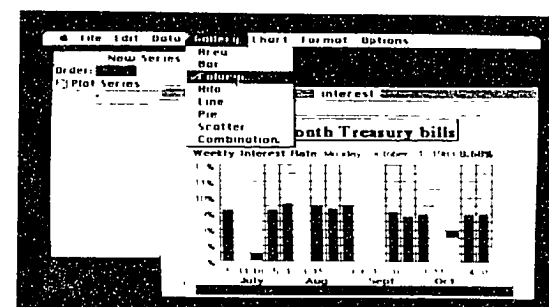
When it comes to writing, nothing travels faster than our WORD. Using

the mouse, it lets you select commands faster than you can say "cheese."

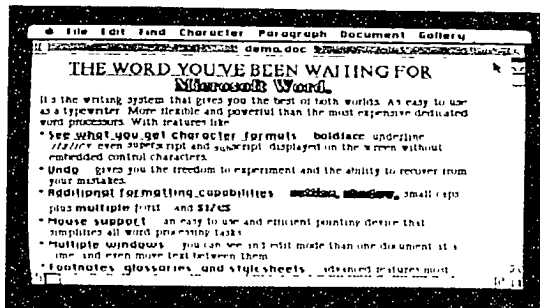
Our most artistic child is CHART. It gives you 40 presentation-quality graphic styles to choose from.



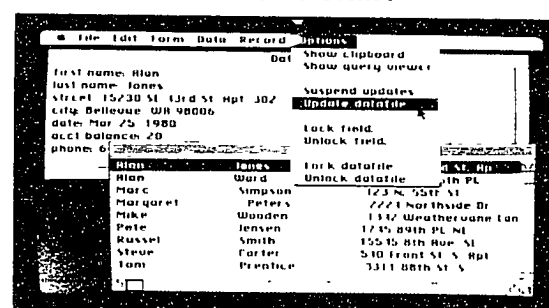
Microsoft Multiplan



Microsoft Chart



Microsoft Word



Microsoft File

FILE is our most manageable child, an advanced personal record management program.

And BASIC, the language spoken by nine out of ten microcomputers worldwide, is the granddaddy of them all. Now enhanced **MICROSOFT** The High Performance Software to take advantage of the Macintosh mouse, windows and graphics.

We'll be adding more to the family soon. So call 800-426-9400 (in Washington State call 206-828-8088) for the name of your nearest Microsoft dealer.

