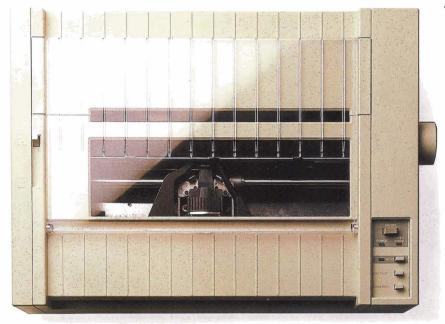
What to give the computer that has everything.

Macintosh comes well outfitted. The system includes the main unit (computer, display, built-in disk drive and firmware), a detached keyboard you can put wherever it feels most comfortable, the mouse, a System Disk (Finder and Desk Accessories), a Guided

Tour of Macintosh tutorial disk and audio cassette, and one (count it), one manual. Everything you'll need to start doing everything you'll need to do.

But, should your needs suddenly expand, so can Macintosh. As easily as putting a plug in a socket. Apple Numeric Keypad. Patterned after the standard accountant's calculator 10-key pad, the Numeric Keypad speeds up doing spreadsbeets, accounting, any number of number-related tasks. It plugs directly into the keyboard, and works with Macintosh applications.







Apple Imagewriter Printer. Imagewriter produces high-fidelity printed copy of everything you see on a Macintosh screen. Multiple fonts. Pictures. Proportional text. Mixed text and graphics. And it prints on both sheet-fed and tractor-fed paper. It's fast, quiet and inexpensive.

Security Kit. Being transportable is one of Macintosh's many advantages. Provided it doesn't go anywhere without you. This specially designed security kit makes sure it doesn't. Metal plates snap into the main unit and keyboard. Then, a strong, steel cable loops through and locks to your desk. Apple Modem. Using MacTerminal, a standard telephone and the Apple Modem, you can plug yourself into electronic information services like Dow Jones Neus/ Retrieval,™ The Source™ and CompuServe.* Or communicate with other computers. It operates completely automatically, with both auto-dial and auto-answer, and comes in 300 and 300/1200 baud models.







Soft Carrying Case. At less tban 20 pounds in weight, Macintosh is easily carried from here to there. But handles always help. This durable, water-resistant carrying case is thickly padded so the Macintosh main unit, keyboard, mouse, manual and disks fit snugly inside.



Macintosh External Disk Drive. By adding a second high-capacity (400K hytes) 3-1/2"disk drive like the one already built into your Macintosh, you can access more documents and programs without swapping disks. It also speeds

making backup copies of your information.

