

# Coming attractions.



*Macintosh II.*

The following preview has been rated R—restricted for viewing by businesses with astronomical power demands only.

Apple has just unveiled the new Macintosh II.

And while the earth may not have moved upon its arrival, it's a good bet the business world will.

Because for the first time, Macintosh offers the power of today's \$30,000 workstation. At a fraction of the cost.

Just a quick glance at the photograph above should be enough to tell you that there's never been a Macintosh anything like it.

Inside, there's room for up to six expansion cards, so you can add new power whenever it's needed.

Like the talent to tie into an IBM

mainframe or an Ethernet network. Or the ability to run programs written for other operating systems, like MS-DOS and AT&T UNIX.

You can even add a video card, so, using our new high-resolution 13" color monitor, you can display images of virtually photographic quality. Dipping into a palette of over 16 million colors.

Macintosh II also works with our new 12" monochrome monitor. As well as large-screen displays available from other manufacturers.

And with a built-in hard disk, it can store 20, 40, or an enormous 80 megabytes' worth of information.

This computing power is all made possible by one of the most advanced processors ever to grace a mother board. (For the technically-minded, we're referring

to a full 32-bit Motorola 68020 chip)

Which, along with a math co-processor that comes standard, can run the most sophisticated programs at extraordinary speed.

Everything from the most complex spreadsheets and data bases to advanced three-dimensional design.

So in the likely event that your business calls for real power, stop in and visit an authorized Apple representative, to see the Macintosh Plus and Macintosh SE.

And get an eye-opening demo of Macintosh II, available for delivery in the very near future.

Well, that's about it for the coming attractions. We will now pause for a brief intermission.



**The power to be your best.™**