



See what makes nook™ different.

Product Comparison

	nook™ by Barnes & Noble \$259	Amazon Kindle™ 2 \$259
Reading Screen		
E Ink® Vizplex™ electronic paper display	✓	✓
6" Diagonal display size	✓	✓
Gray Scale 16 level-Good contrast	✓	✓
Adjustable text size	✓	✓
Color Touch Screen		
Color Touch Screen - 3.5" TFT Color LCD	✓	×
Touch Control & Navigation	✓ first color touch screen for navigation	×
Quick Library View by Book Cover	✓	×
Connectivity		
Wireless	AT&T®, the nation's fastest 3G network*	Sprint™ Wireless*
Wi-Fi / 802.11b/g	✓ first 3G and Wi-Fi-enabled eReader	×
Free Wi-Fi in all Barnes & Noble Stores	✓	×
Memory		
2GB Internal memory/storage (up to 1,500 eBooks)	✓	✓
Memory expansion	✓ virtually unlimited using Micro SD expansion slot; a 16GB card holds up to 17,500 eBooks**	×
Content		
Browse & shop wirelessly	✓	✓
More than a million titles available	✓	×
More than 500,000 free eBooks	✓	×
Free samples of all eBooks	✓	✓
Many bestsellers and new releases at \$9.99	✓	✓
Newspapers and Magazines	✓	✓
Free unique content daily	✓	✓
Exclusive content when in your local Barnes & Noble store	✓	×
Directly load & read PDFs	✓	×
Word document support	×	✓ fee for wirelessly emailing documents
Built in Dictionary	Merriam-Webster's Collegiate® Dictionary	The New Oxford American Dictionary

Continued on back side

Product Comparison (continued)

	nook™ by Barnes & Noble \$259	Amazon Kindle™ 2 \$259
Sharing & Syncing		
Ability to read your eBooks on multiple devices	✓ iPhone™, iPod touch®, BlackBerry®, PC, Mac OS®****	✓ iPhone™, iPod touch® and BlackBerry® to come****
Synchronized last page read between devices	✓	✓
LendMe™ technology	✓ first eReader with digital lending; between nook™, iPhone™, iPod touch®, PC, Mac OS®. Coming in early 2010 - select BlackBerry®, Android™ and Windows Mobile smartphones***	
Other Features		
Android™ Operating System	✓ first Android™-based eReader	×
Try reader in store before buying	✓	×
Quick page turn by hard key	✓	✓
Replaceable colorful back cover	✓ 4 Color Choices	×
Ergonomic back cover design for optimal hand fit	✓	×
Personalize screensavers with your photos	✓ uses standard JPG PNG, GIF, BMP images	×
Over-the-Air software updates	✓	✓
Text to speech	×	✓
Dimensions		
Unit Size (in inches)	7.7 x 4.9 x 0.50	8 x 5.3 x 0.36
Unit Size (in mm)	196.2 x 126 x 12.8	203.2 x 134.6 x 9.1
Weight	12.1 oz. (343g)	10.2 oz (289g)
Power		
Rechargeable Lithium Polymer battery	✓	✓
Replaceable battery	✓	×
Read without recharging with wireless off	up to 10 days with wireless off	up to 14 days with wireless off
Audio		
Speakers	✓	✓
Headphone jack	✓	✓

* 3G network not available in all areas ** Micro SD memory cards sold separately

*** Devices other than nook™ require download of free B&N eReader software **** Requires download of Kindle™ software