



“31,000 student hours later, we still love Apple Computer.”

Dr. Kenneth Brumbaugh, Minnesota Educational Computing Consortium

When the Minnesota Educational Computing Consortium recommended Apple Computer to the state's school districts — well, it started something big.

Today there are hundreds of Apple Computers in use in 35% of Minnesota's elementary and secondary schools, and nearly all of the colleges and universities in the state. Most communicate with the Consortium's CYBER 73 mainframe in a state-wide educational computer network.

The educational computer

Dr. Kenneth Brumbaugh, Manager of User Services, heads the team responsible for supporting instructional computing.

“MECC evaluated personal computers and chose Apple because it was the one that met our rather rigid specifications.

“And, we employ a conventional timesharing system, with remote terminals. But that means high phone costs.

And limited user access. Apple solves that. It gives schools a stand-alone computer for about the price of a terminal. Also, Apple interfaces directly to our CYBER, so we can download programs to any Apple



in the state. That also means we can serve as the communication link for the wealth of new programs students and teachers are writing themselves. For us, Apple is an excellent educational computer.

The kids—and the teachers—love Apple

“One big reason we chose Apple is that it is so easy to program. Now, with Pascal, Apple can provide even more programming flexibility.

“For example, MECC has written a note-recognition program to help teach music that takes advantage of Apple's unique built-in speaker. And Apple's color graphics make programs far more interesting than conventional black and white terminals can.

“To date, we've logged over 31,000 student hours on Apple Computers. We even have schools trying out computers for home study. The kids love the Apple. And so do the teachers.”

Is Apple for you?

For the name and address of your local Apple dealer and your free copy of Apple's new Curriculum Materials Kit, call 800-538-9696. In California, 800-662-9238. Or write us at 10260 Bandley Drive, Cupertino, CA 95014.

