WHY THE MICROSOFT RAMCARD MAKES OUR SOFTCARD AN EVEN BETTER IDEA.

Memory — you never seem to have quite enough of it.

But if you're one of the thousands of Apple owners using the SoftCard, there's an economical new way to expand your memory dramatically.

16K ON A PLUG-IN CARD.

Microsoft's new RAMCard simply plugs into your Apple II,[®] and adds 16k bytes of dependable, buffered read/write storage.

Together with the SoftCard, the RAMCard gives you a 56k CP/M[®] system that's big enough to take on all kinds of chores that would never fit before (until now, the only way to get this much memory was to have an Apple Language Card installed).

GREAT SOFTWARE: YOURS, OURS, OR THEIRS.

With the RAMCard and SoftCard, you can tackle largescale business and scientific computing with our COBOL and FORTRAN languages. Or greatly increase the capability of CP/M

applications like the Peachtree Software accounting systems. VisiCalc[™] and other Apple software packages can take advantage of RAMCard too.

And RAMCard gives you the extra capacity to develop advanced programs of your own, using the SoftCard and CP/M. Even with the RAMCard in place, you can still access your ROM BASIC and monitor routines.

JOIN THE SOFTCARD FAMILY.

The RAMCard is just the latest addition to the SoftCard family — a comprehensive system of hardware and software that can make your Apple more versatile and powerful than you ever imagined.

Your Microsoft dealer has all the exciting details. Visit him soon, and discover a great idea that keeps getting better.

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