

If you write software, write Digital Research.

We can help you bring your products to market.

Independent Software Vendors (ISV's) are the key to solving the software crunch in the 1980's. To help you bring your products to market, Digital Research introduces the ISV Support Plan — designed to assist you in:

Developing Your Product

- With the fast and powerful PL/I-80™ Programming System
- ISV Seminars covering high level applications programming

Getting Established in Your Market

ISV Seminars cover:

- Designing a marketing strategy
- Advertising
- Writing Manuals
- Assuring software security
- Supporting and updating products

On-Going Support Includes:

- Legal and technical information
- Distribution channels
- Printing facilities
- Free product listing in our Applications Software Catalog

All this plus the world's largest software marketplace — the CP/M® customer base.

So why do it alone? Write Digital Research. We'll send you our free brochure detailing the ISV Support Plan.

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