

ATARI® SOFTWARE

PIRACY:


THIS GAME IS OVER.

ATARI® has led the industry in the development of video games such as ASTEROIDS™ and MISSILE COMMAND™. The outstanding popularity of these games has resulted from the considerable investment of time and resources which ATARI has made in their development. We appreciate the worldwide response from the videophiles who have made our games so popular.

Unfortunately, however, some companies and individuals have copied ATARI games in an attempt to reap undeserved profits from games that they did not develop. ATARI must protect its investment so that we can continue to invest in the development of new and better games. Accordingly, ATARI gives warning to both the intentional pirate and to the individuals simply unaware of the copyright laws that ATARI registers the audiovisual works associated with its games with the Library of Congress and considers its games proprietary. ATARI will protect its rights by vigorously enforcing these copyrights and by taking the appropriate action against unauthorized entities who reproduce or adapt substantial copies of ATARI games, regardless of what computer or other apparatus is used in their performance.

We ask that legitimate software developers cooperate with us to protect our property from any form of software piracy, imitation or infringement. ATARI is currently offering copyright licenses for a limited number of its games to selected software developers. If you happen to be selling a software product which performs a game similar to any ATARI game (such as a game created for a home computer), please contact us immediately. Write to the attention of: Patent Counsel, ATARI, Inc., 1265 Borregas Ave., Sunnyvale, Calif. 94086



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Circle 34 on inquiry card.