

Atari Reduces Price of Computer

SUNNYVALE, Calif., Dec. 30 (Reuters) Atari Inc., a unit of Warner Communications Inc., said that it would cut the retail price for its Model 800 home computer to \$899 from \$1,080, effective Friday.

However, Atari said that the price for some computer programs would be increased an average of 12.5 percent. The educator program will cost 14.4 percent more, \$165.95, the company said, and the entertainer program 10 percent more, \$109.95.

Atari said that the lower computer price was made possible by significant cost savings resulting from increased production. The company said that demand was still high and that it was increasing its production capacity.