

Introducing the premier award of the software industry.

# THE ATARI® STAR

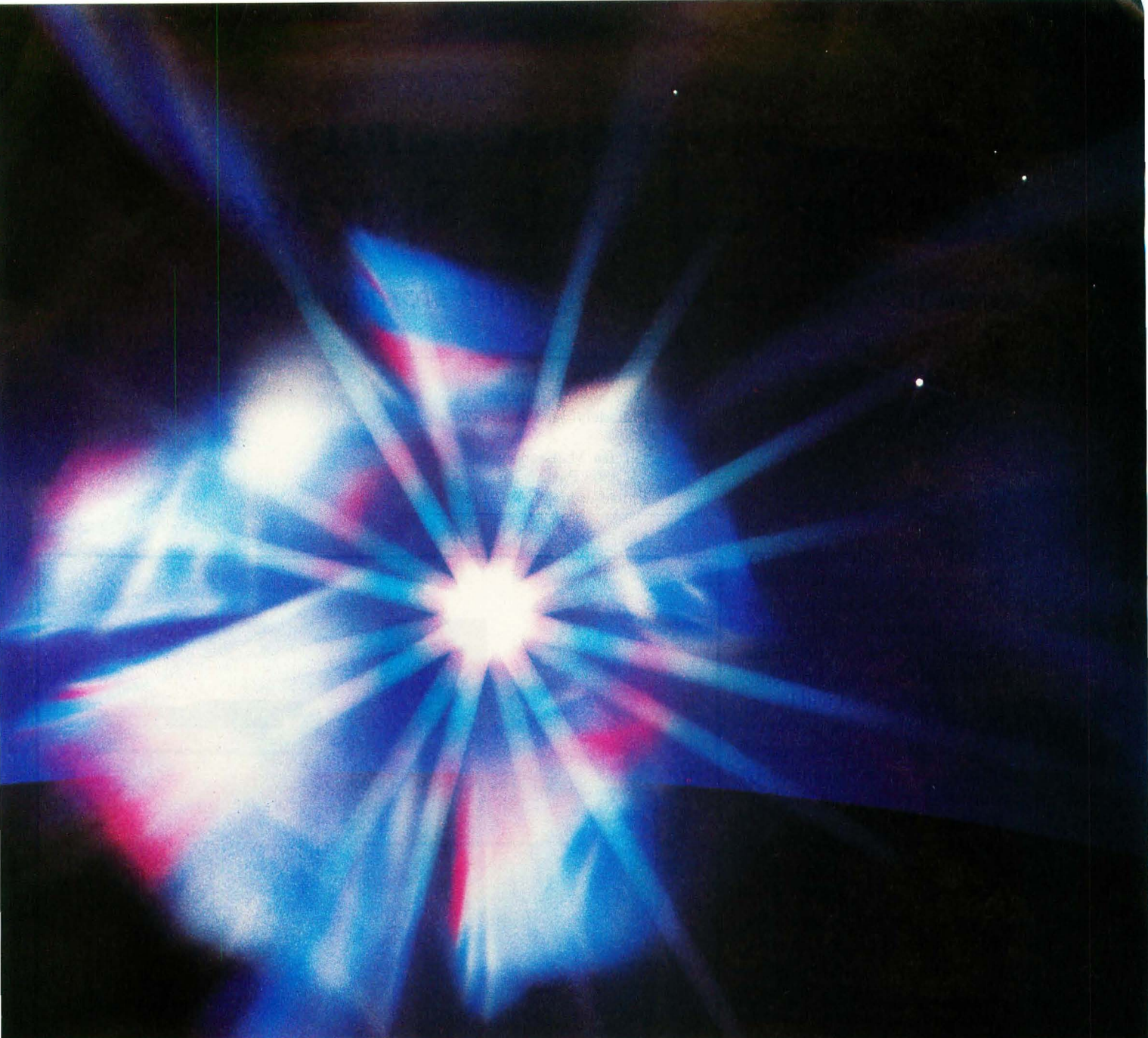
Win \$25,000 in cash,  
plus prizes and an ATARI STAR  
by entering your software in  
the ATARI® ASAP competition.



ATARI is looking for some of the greatest software from the brightest stars in the software field. And naturally, we're willing to reward you for it.

Every three months, ATARI will be presenting ATARI STARS to the writers of software programs judged first, second and third place in the following categories: consumer (including entertainment, personal interest and development); education; home business (personal finance and record keeping); and system software. The decision of the ATARI judges is final.

Quarterly prizes will be from \$750 to \$3,000 worth\* of selected



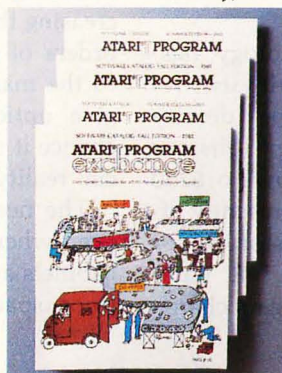
ATARI products and an ATARI STAR. The annual Grand Prize will be the coveted Super Star trophy and \$25,000 in cash.\*\*

To be eligible, your software idea must be submitted to and published in the ATARI Program Exchange catalog. Submit your program on the official entry form which we'll rush to you if you send in the attached coupon.

The ATARI STAR Awards are in addition to the percentage of revenues you will automatically be entitled to as

a result of sales of your software programs in the ATARI Program Exchange.

If you're a star, ATARI wants to reward you. Send in the coupon today, or call toll-free 800-538-1862, in California 800-672-1850, and you could be the proud winner of an ATARI ASAP STAR Trophy, and some great ATARI prizes.



\*Based on manufacturer's suggested retail price.

\*\*Taxes are the sole responsibility of the winner. Void where prohibited by law. Winners will be notified by mail. ATARI employees and their families are not eligible. For more contest details, call the toll-free numbers. © 1981 ATARI, INC.

Circle 43 on inquiry card.

**For more contest details, call 800-538-1862, in California 800-672-1850.**

Send to: ATARI Software Acquisition Program, Dept. C1E, P.O. Box 427, Sunnyvale, CA 94086

Yes, I want to enter the ATARI ASAP competition. Please rush me my entry form.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_



**ATARI**

A Warner Communications Company

*We've Brought  
The Computer Age Home.™*