

# Which personal computer can make you better at what you do best?

PERSONAL COMPUTER COMPARATIVE ANALYSIS

|                                | IBM PC  | Apple III  | HP-87   |
|--------------------------------|---|--|---|
| MAXIMUM MEMORY                 | 256 K   | 256 K  | 544 K   |
| SOFTWARE SELECTIONS            | VisiCalc® Data Communications Word Processing<br><br>CP/M® 86 | VisiCalc® III Data Communications Word Processing Data Base Mgt. Business Graphics<br><br>CP/M® Library Apple II Library | VisiCalc® PLUS Data Communications Word Processing Data Base Mgt. Graphics Presentations Statistics (3 pkgs.) Financial Decisions Linear Programming Math AC Circuit Analysis Waveform Analysis<br><br>CP/M® Library Series 80 Users' Library |
| EASE OF USE                    |   |  |   |
| Programmable Soft Keys         | 10  | 0  | 14  |
| Error Messages                 | 73  | 38   | 107   |
| Built-in Disc Operating System | No  | No   | Yes   |
| Built-in Screen Graphics       | No  | Yes  | Yes   |
| RELIABILITY                    |   |  |   |
| Self Diagnostics               | Yes   | No   | Yes   |
| Operating Temperature          | 61-90°F   | No figures available   | 32-133°F  |

For you, choosing a personal computer means making an intelligent decision.

And isn't that what you do best?

*THE BIGGEST MEMORY I'VE EVER HEARD OF.*

The first step in your decision-making process is analysis. You look at all the numbers, and all the facts, before you leap. So you don't want a computer that's going to run short on memory. Not when you can have the HP-87 and a memory that expands to over half a million bytes.

*MY KIND OF SOFTWARE.*

Hewlett-Packard will make sure you don't run short on analytical software, either. For example, our VisiCalc® PLUS will let you turn up to 16,000 cells of data into bar graphs, pie charts or whatever you need to present your results graphically. And our CP/M® module gives you access to the expanding world of CP/M software.

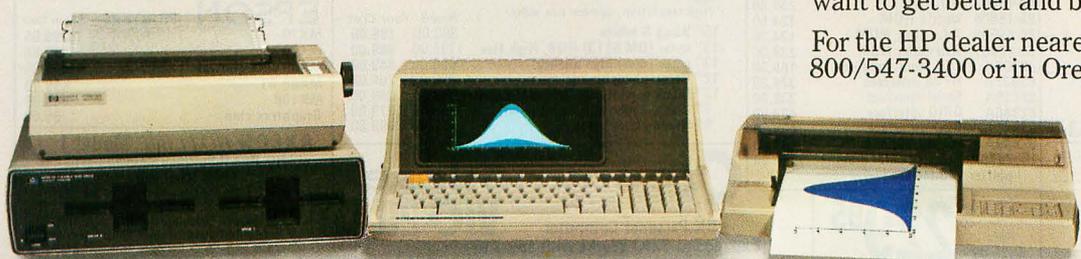
*SURE LOOKS EASY.*

We call it HP-Easy. Turn on the HP-87, and it's ready to go. The ROM-based operating system puts our built-in, enhanced BASIC to work for you. Instantly. The HP-87 has built-in commands and editing keys that eliminate complicated keystroke sequences. Whether you're generating a complex graph, writing a program or correcting errors.

And interfacing peripherals is as easy as putting a plug into a socket. That's the kind of craftsmanship that's putting all our Series 80 computers on the map. We're building power, friendliness and reliability into every one of them. From our portable partner, the HP-85, to the high-powered HP-87.

The most intelligent thing to do now? Get your hands on an HP-87. And then on the competition. You won't have any trouble making the right decision. Not if you want to get better and better at what you do best.

For the HP dealer nearest you, call TOLL FREE 800/547-3400 or in Oregon, Alaska and Hawaii call 503/758-1010. For additional product information, write Hewlett-Packard, Dept. 276L, Corvallis, OR 97330.



**Introducing the new HP-87. It's very good at what you do.**



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