

YOUR PROGRAM HERE



The best software for the IBM Personal Computer. Could it be yours?

Attention, all programmers. Here's a chance to reach the top.

If you've written software that's completed and runs on the IBM Personal Computer, we could be interested in publishing it.

(We also could be interested if it runs on *another* computer. If we select your software, we'll ask you to adapt it to our system.)

But be advised.

Our expectations are great.

Because the software we publish must be good enough to complement IBM Personal Computer hardware. In fact, the more you take advantage of all our hardware capabilities (see the box at right), the more interested in your software we become.

Think about incorporating color graphics into your program, for example.

Use sound. Consider the power of our keyboard and remember to utilize the ten programmable function keys.

In all cases, we're interested in "friendly" software—with emphasis on quality and wide appeal. Programs with the greatest chance of being published must be easy to use, offer a better way to accomplish a task and provide something special to the user.

What kinds of programs? All kinds.

Education. Entertainment. Personal finance. Data management. Self improvement. Games. Communications. And yes, business.

We select programs that will make the IBM Personal Computer an even more useful tool for modern times.

IBM PERSONAL COMPUTER SPECIFICATIONS		
User Memory 16K-512K bytes*	Display Screen High-resolution* 80 characters x 25 lines Upper and lower case Green phosphor screen*	Permanent Memory (ROM) 40K bytes*
Microprocessor 16-bit, 8088*	Auxiliary Memory 2 optional internal diskette drives, 5¼", 160K bytes or 320K bytes per diskette	Color/Graphics <i>Text mode:</i> 16 colors* 256 characters and symbols in ROM*
Keyboard 83 keys, 6 ft. cord attaches to system unit*	Operating Systems DOS, UCSD-p System, CP/M-86†	<i>Graphics mode:</i> 4-color resolution: 320h x 200v* Black & white resolution: 640h x 200v*
10 function keys* 10-key numeric pad Tactile feedback*	Languages BASIC, Pascal, FORTRAN, MACRO Assembler, COBOL	Simultaneous graphics & text capability*
Diagnostics Power-on self testing* Parity checking*	Printer Bidirectional* 80 characters/second 12 character styles, up to 132 characters/line* 9 x 9 character matrix*	Communications RS-232-C interface Asynchronous (start/stop) protocol Up to 9600 bits per second
*ADVANCED FEATURES FOR PERSONAL COMPUTERS		

So, if you think your software is the best, consider submitting it. If it's accepted, we'll take care of the publishing, the marketing and the distribution. All you have to do is reap the benefits of our new royalty terms. And you're free to market your program elsewhere *at any time* even if you license it to us.

We're offering the ladder. Think about taking the first step.

For information on how to submit your program, write: IBM Personal Computer,

External Submissions,
Dept. 765 PC, Armonk,
New York 10504.



The IBM Personal Computer A tool for modern times

For an authorized IBM Personal Computer dealer near you (or information from IBM about quantity purchases) call 800-447-4700. In Illinois, 800-322-4400. In Alaska or Hawaii, 800-447-0890. †UCSD p-System is a trademark of the Regents of the University of California. CP/M-86 is a trademark of Digital Research, Inc.