

**SPECIAL OFFER!**  
 Get \$75 to \$300 off  
 additional Microsoft software  
 when you buy the SoftCard System.



# Introduce your Apple® to thousands of new programs with the new Microsoft® SoftCard™

**A more powerful Apple.** When you add the new Microsoft SoftCard system to your Apple II or II Plus, you also add the ability to run thousands of CP/M-80® based programs. Languages. Utilities. Applications programs that range from word processing and data base management to analysis and forecasting tools. Thousands of software tools for business, professions and the home. Tools that can turn your Apple into a far more productive machine. And, the new SoftCard system is enhanced, allowing you to run 60K programs. If you already have a SoftCard system, ask your dealer about Microsoft's inexpensive upgrade kit.

**Two computers in one.** With the SoftCard system, your Apple becomes two computers. One that runs Apple software, another that runs CP/M-80. Which means you'll double the utility of your computer.

**A complete solution.** The SoftCard system includes everything. The easy-to-install SoftCard circuit board. The CP/M-80 operating system. Microsoft BASIC plus GBASIC for graphics applications. And, the utilities you need to manage CP/M-80 files.

**Why Microsoft?** Microsoft was the first personal computer software manufacturer. The very first. Today, Microsoft software is running on well over a million computers worldwide. There's a reason. Microsoft has earned a reputation for better

software. Products that work. Products that are constantly being enhanced. And when the enhanced versions are ready, we make the enhancements available to our customers. Like the 60K enhancement for the SoftCard system. That kind of product support is just one of the ways we earned our reputation.

**Ask your dealer.** Ask about the superior applications programs the SoftCard system makes available to your Apple. High quality programs for almost every area of home, business, and professional use. Then, ask for a demonstration of the complete Microsoft SoftCard package... and any of those thousands of new programs you can introduce to your Apple.

**BETTER TOOLS FOR MICROCOMPUTERS**

**MICROSOFT™**

MICROSOFT CORPORATION  
 10700 NORTHUP WAY  
 BELLEVUE, WASHINGTON 98004

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Circle 272 on inquiry card.

