

# Our new displays are built to show you what you've never seen before.

**Announcing new IBM displays, new personal computing power and new standards of price/performance.**

The goal of any information system is to show you new relationships between different kinds of data. And better, faster ways to get things done.

IBM's new display systems and work station products make this easier and more efficient.

The first is the extraordinary IBM 3290 Information Panel shown above. Its state-of-the-art flat gas panel can display up to 9,920 characters of data and a wide range of graphics, such as line drawings, charts and sketches.

Even more important, the distortion-free screen can simultaneously display four applications from one or more computers.

It means, for example, you can see a customer's file, your inventory levels, production status and the text of a letter acknowledging an order — all at the same time.

Next is a new version of IBM's highly successful Personal Computer: the IBM Personal Computer XT. It can be linked with large host computers, and it comes with its own fixed

disk drive that can store more than 10 million characters or up to 5,000 pages of text or 100,000 names and addresses.

Then there's the IBM 3270 Personal Computer Attachment which does exactly what its name implies. It converts any 3278 display tied to a central computer into a personal computer, simply by pressing two keys.

There's also the new IBM 3178 Display Station, an attractive, low-profile terminal that provides the most popular functions of the widely used 3278 Model 2 display at a significantly lower price. The 12-inch screen can display up to 1,920 characters and swivel or tilt for easy use.

Four new models of the IBM 3274 Control Unit offer dramatic price/performance improvements in directing communications between a host computer and display terminals and printers. Features include a faster, more powerful microprocessor and 50 percent more control storage than previous models — all at the same or lower cost.

Last, but not least, is the new IBM 3299 Terminal Multiplexer. It connects as many as eight terminals or printers to the 3274 Control Unit with a single cable — instead of eight individual cables — significantly reducing installation costs. When these last three products

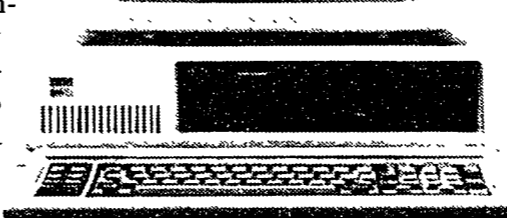
are combined in a system, the average price per work station is significantly reduced.

Our newest work station products also come with a host of financial incentives. New volume discounts, attractive financing packages and improved availability make them easier than ever to acquire.

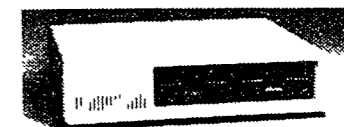
And, all of these products

are available through your IBM marketing representative, who is ready to work with you in evaluating the best solution to your overall work station needs.

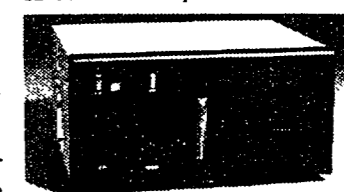
Call your IBM representative or dial our toll-free number listed below. Or return the coupon. We have something we know you'd like to see.



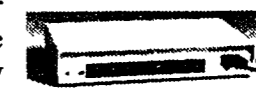
Personal Computer XT



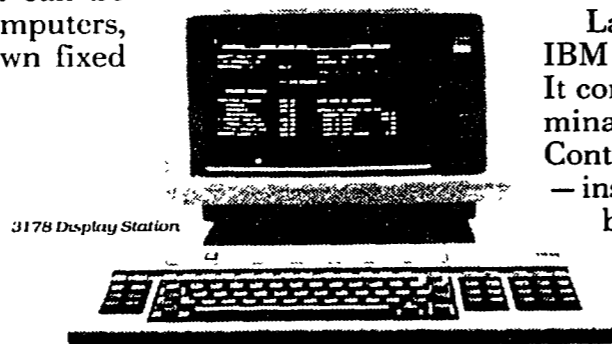
3270 Personal Computer Attachment



3274 Model 61C Control Unit



3299 Terminal Multiplexer



3178 Display Station

IBM  
IBM, Dept. 113/171  
400 Parson's Pond Drive, Franklin Lakes, NJ 07417

Please have a representative call me.  
 Send me more information on new display system/work station products

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