

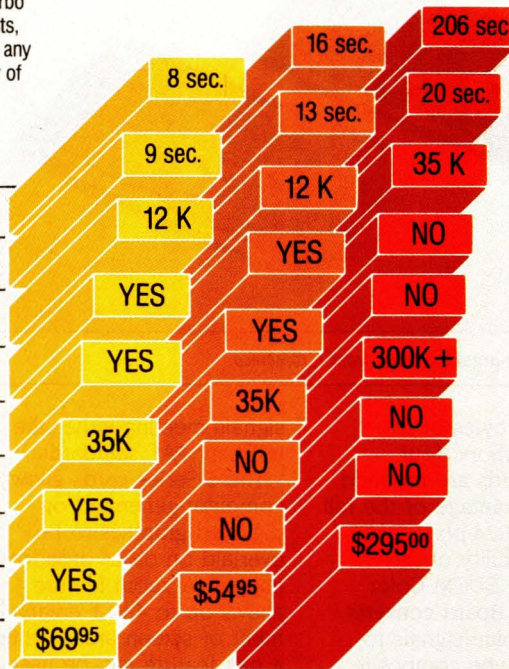
They said it couldn't be done. Borland Did It. Turbo Pascal 3.0

The industry standard

With more than 250,000 users worldwide Turbo Pascal is the industry's de facto standard. Turbo Pascal is praised by more engineers, hobbyists, students and professional programmers than any other development environment in the history of microcomputing. And yet, Turbo Pascal is simple and fun to use!

COMPILATION SPEED
EXECUTION SPEED
CODE SIZE
BUILT-IN INTERACTIVE EDITOR
ONE STEP COMPILE (NO LINKING NECESSARY)
COMPILER SIZE
TURTLE GRAPHICS
BCD OPTION
PRICE

TURBO 3.0 **TURBO 2.0** **MS PASCAL**



The best just got better: Introducing Turbo Pascal 3.0

We just added a whole range of exciting new features to Turbo Pascal:

- First, the world's fastest Pascal compiler just got faster. Turbo Pascal 3.0 compiles twice as fast as Turbo Pascal 2.0! No kidding.
- Then, we totally rewrote the file I/O system, and we also now support I/O redirection.
- For the IBM PC versions, we've even added "turtle graphics" and full tree directory support.
- For all 16 Bit versions, we now offer two additional options: 8087 math coprocessor support for intensive calculations and Binary Coded Decimals (BCD) for business applications.
- And much much more.

The Critics' Choice.

Jeff Duntemann, PC Magazine: "Language deal of the century . . . Turbo Pascal: It introduces a new programming environment and runs like magic."

Dave Garland, Popular Computing: "Most Pascal compilers barely fit on a disk, but Turbo Pascal packs an editor, compiler, linker, and run-time library into just 29K bytes of random-access memory."

Jerry Pournelle, BYTE: "What I think the computer industry is headed for: well documented, standard, plenty of good features, and a reasonable price."

Portability

Turbo Pascal is available today for most computers running PC DOS, MS DOS, CP/M 80 or CP/M 86. A XENIX version of Turbo Pascal will soon be announced, and before the end of the year, Turbo Pascal will be running on most 68000 based microcomputers.

An Offer You Can't Refuse

Until June 1st, 1985, you can get Turbo Pascal 3.0 for only \$69.95. Turbo Pascal 3.0, equipped with either the BCD or 8087 options, is available for an additional \$39.95 or Turbo Pascal 3.0 with both options for only \$124.95. As a matter of fact, if you own a 16 Bit computer and are serious about programming, you might as well get both options right away and save almost \$25.

Update policy

As always, our first commitment is to our customers. You built Borland and we will always honor your support.

So, to make your upgrade to the exciting new version of Turbo Pascal 3.0 easy, we will accept your original Turbo Pascal disk (in a bend-proof container) for a trade-in credit of \$39.95 and your Turbo87 original disk for \$59.95. This trade-in credit may only be applied toward the purchase of Turbo Pascal 3.0 and its additional BCD and 8087 options (trade-in offer is only valid directly through Borland and until June 1st, 1985).

(* Benchmark run on an IBM PC using MS Pascal version 3.2 and the DOS linker version 2.6. The 179 line program used is the "Gauss-Seidel" program out of Alan R. Miller's book: *Pascal programs for scientists and engineers* (Sybex, page 128) with a 3 dimensional non-singular matrix and a relaxation coefficient of 1.0.

TURBO PASCAL

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