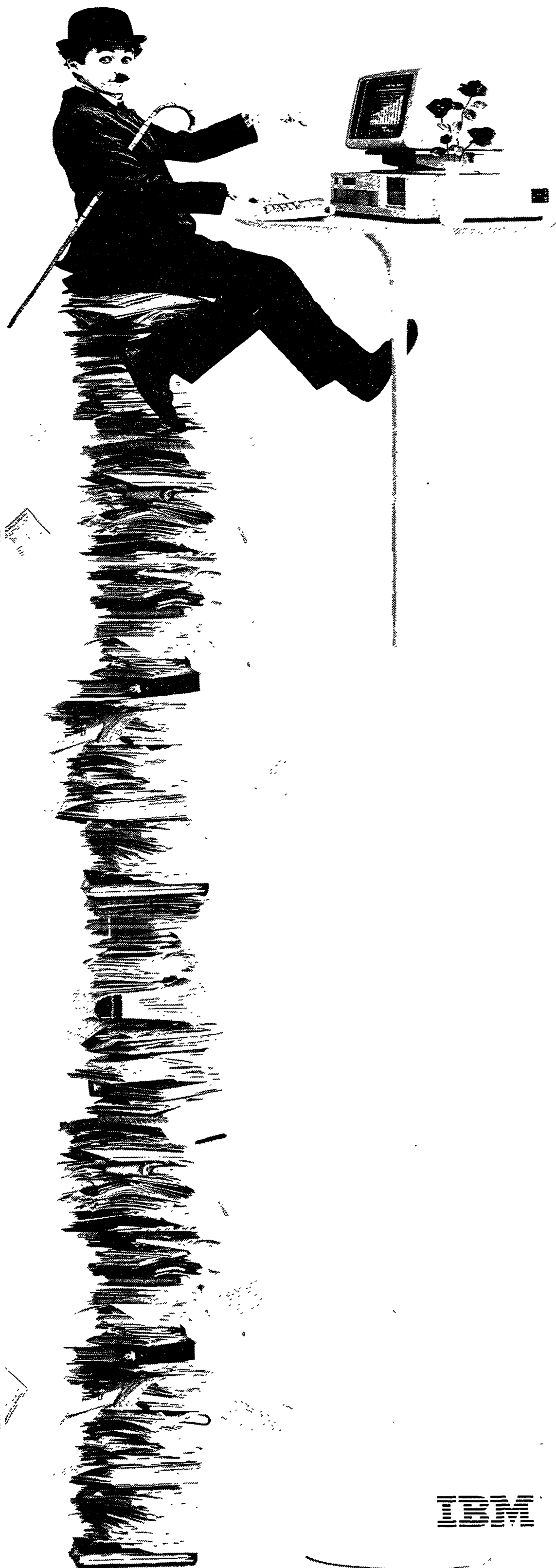


The personal computer that raised high performance to new heights.



If you work with high volumes of information,
you need answers fast.

You need a personal computer that's up to the task.
Which is why IBM created the Personal Computer AT[®]
system. It's changed a lot of ideas about business computing.

The idea of "fast" has become much faster. The idea of
"data capacity" has become far greater.

There are new definitions of "power" in a stand-alone
PC. While phrases like "sharing files" and "multi-user
systems" are being heard more often.

And surprisingly, words like "affordable" and "state-of-
the-art" are being used *together*.

Clearly, the Personal Computer AT is different from
anything that came before. And what sets it apart can be
neatly summed up in two words.

Advanced Technology.

If you've ever used a personal computer before, you'll
notice the advances right away.

To begin with, the IBM Personal Computer AT is
extraordinarily fast. That's something you'll appreciate
every time you recalculate a spreadsheet. Or search
through a data base.

It can store mountains of information — literally
thousands of pages' worth — with a single "hard file" (fixed
disk). And now you can customize your system to store up
to 30,000 pages with the addition of a *second* hard file.

The Personal Computer AT runs many of the thousands
of programs written for the IBM PC family. Like IBM's
TopView, the program that lets you run and "window"
several other programs at once.

Perhaps best of all, it works well with both the IBM PC
and PC/XT. Which is welcome news if you've already
made an investment in computers.

You can connect a Personal Computer AT to the IBM
PC Network, to share files, printers and other peripherals
with other IBM PCs — for a total office solution.

You can also use a Personal Computer AT as the
centerpiece of a three-user system, with your existing IBM
PCs as workstations.

Most important, only the Personal Computer AT offers
these capabilities *and* IBM's commitment to quality,
service and support. (A combination that can't be cloned.)

If you'd like to learn more about the IBM Personal
Computer AT, see your Authorized IBM PC Dealer,
IBM Product Center or IBM marketing representative.
For a store near you, call 1-800-447-4700 (in Alaska,
call 1-800-447-0890).

The IBM Personal Computer AT, for Advanced Technology.