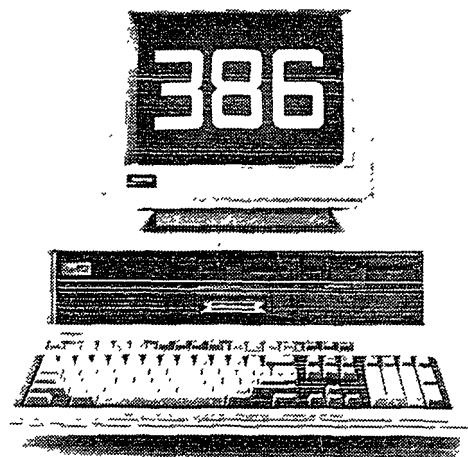


# How COMPAQ<sup>®</sup> advanced personal



COMPAQ announces a major improvement to the industry standard, one that carries you far beyond the limitations of today's "advanced-technology" personal computers. It's the new COMPAQ DESKPRO 386,<sup>™</sup> and it reaches far higher levels of speed, compatibility, performance, and expandability than have ever been attainable in a personal computer. Dozens of separate enhancements have been combined in one desktop computer to make the COMPAQ DESKPRO 386 the most advanced personal computer in the world. There's no personal computer

Introducing the new COMPAQ DESKPRO

more ideal for power users,  
networking and connecting to mainframes.  
The new high-speed, 32-bit, 16-MHz Intel<sup>®</sup>



80386 microprocessor forms the heart of this breakthrough. It's the latest from Intel's popular family of microprocessors that now power well over nine million industry-standard PCs. As such, it single-handedly runs all the popular business and engineering software you already own today two to three times faster than ever and lets you do things never before possible on personal computers. Plus it's com-

## The most advanced personal

# advanced-technology computers

patible with industry-standard hardware and expansion boards already available. But the chip is only the beginning of this story.

## Each component the very best

Performance enhancements go far beyond the microprocessor. Each and every component has been optimized to take advantage of the increased speed and power of the 80386.

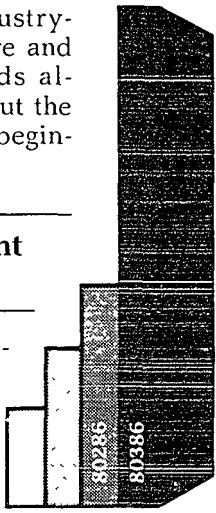
We offer, for instance, much more memory than most other advanced-technology personal computers. Plus more storage with faster access. A built-in lightpen interface. And even a built-in expanded memory manager.

We quadrupled the capacity of the internal fixed disk drive backup to 40 Megabytes and made it twice as fast as before. We also improved the keyboard, enhanced color graphics, then we added a one-year limited warranty. Together they make this the most advanced personal computer available anywhere, and the first to offer a true minicomputer level of performance in an industry-standard desktop computer.

## The winning numbers

The new COMPAQ DESKPRO 386 features advanced 32-bit architecture that processes twice as much information as 16-bit computers in the same amount of time. Yet it retains the unparalleled software and hard-

High-speed 32-bit RAM is expandable to a total of 10 Megabytes on the system board, and 14 Megabytes overall, so you can run more powerful programs at much faster speeds.



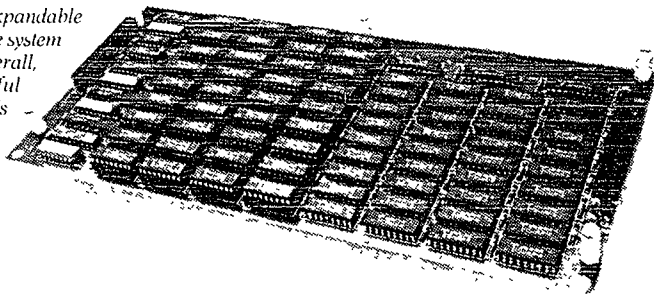
The Intel 80386 microprocessor is faster and more powerful than its predecessors.

ware compatibility that COMPAQ is recognized for. Coupled with a much faster 16-MHz processing speed, it radically improves the responsiveness of spreadsheets, databases, and networks; the ease of multi-tasking; and the power of engineering and design software. What's more, the COMPAQ DESKPRO 386 will allow the development of powerful new business programs, more advanced engineering software, and artificial intelligence applications.

## More of everything

Count on more memory, storage, flexibility, connectability and compatibility for starters. For instance, you can now break the 640K memory barrier and use up to 8 Megabytes of high-speed, 32-bit RAM with the COMPAQ Expanded Memory Manager. This software comes standard with the COMPAQ DESKPRO 386, and it works with applications that follow the Lotus/Intel/Microsoft (LIM) Expanded Memory Specification, allowing you to build far bigger spreadsheets, sort larger databases and run more programs.

Get up to 10 Megabytes of RAM without using a single expansion slot; up to 14 Megabytes in all. Add up to 4 internal storage devices. And access more data faster than ever. Actually 50 to 150 percent faster with our new 40-, 70- and 130-Megabyte internal fixed disk drives, the fastest in the industry. These are just a few reasons the COMPAQ DESKPRO 386 is the unparalleled value for demanding personal computer users.

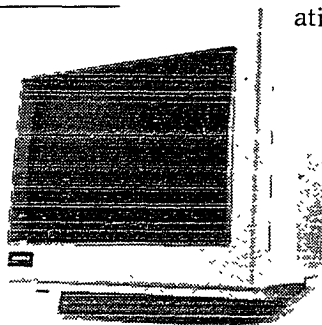


## The personal computer that thinks it isn't

The COMPAQ DESKPRO 386 is so advanced, it will replace many larger, more expensive computers. That's because it has the power to match costly dedicated engineering and scientific workstations. You can run engineering software 2-3 times faster than on other advanced-technology computers. Add the 80287 coprocessor option and you get even more speed for real-time response with complicated CAD/CAE operations and "floating-point intensive" applications.

This multi-talented desktop is the first business PC with an engineering background.

Exceptional speed and memory make it ideal for multi-tasking and multi-users, especially when you are running software under XENIX. System V/286 by COMPAQ. So you can run several programs at the same time and switch between them.



The COMPAQ Color Monitor works with software designed for a wide variety of display standards: EGA, CGA, and monochrome.

## History in the making from a company that knows how

COMPAQ reached the Fortune 500 faster than any other company in history because we make computers that work better. The COMPAQ DESKPRO 386 combines superior technology with COMPAQ innovation to offer capabilities you won't find anywhere else.

Some companies may copy one or two of its features, but it will be years before they copy them all. This attention to engineering detail makes each COMPAQ Personal Computer the best in its class. Purely and simply, we build more into our personal computers, with more care. From the integrity of its components, to its unquestionable compatibility and connectability, to

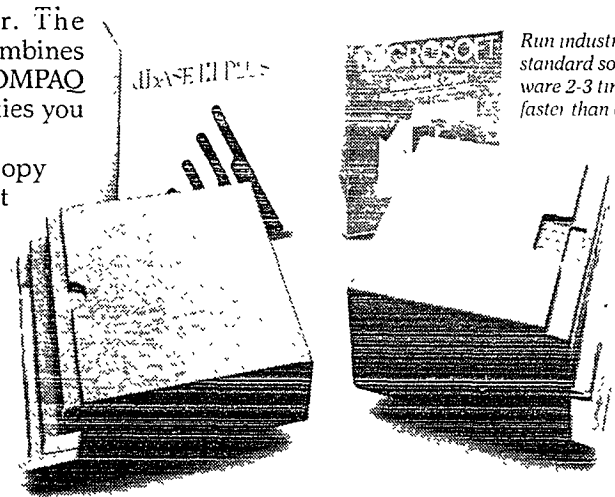
its numerous enhancements, the COMPAQ DESKPRO 386 pushes all the limits of advanced technology—with no compromises. It's clearly the computer of choice for today's and tomorrow's most demanding users. From the company that has the highest user satisfaction ratings in the industry.

## Unparalleled support

The new COMPAQ DESKPRO 386 is available only from an exclusive group of over 3,000 Authorized COMPAQ Computer Dealers located worldwide. So, whether you're a businessman on the move or an international corporation with branch offices everywhere, help is readily available.

Only these professionals are capable of providing COMPAQ buyers the highest caliber of service and support. They help you identify your specific needs, and then furnish all the hardware and software you need to create a complete business solution. All must meet our high standards, and they all receive ongoing training in customer support and technical service.

For the location of the Authorized COMPAQ Computer Dealer nearest you, or to obtain a brochure, call 1-800-231-0900 and ask for Operator 27. In Canada, call 416-449-8741, Operator 27.



Run industry-standard software 2-3 times faster than ever!

It simply works better.

# computer in the world

**COMPAQ**  
**DESKPRO 386™**