

BOY, IS THIS COSTING YOU.

It's really quite basic: time is money.

And BASIC takes a lot more time and costs a lot more money than it should every time you write a new business software package.

Especially when you could speed things up with dBASE II.

dBASE II is a complete applications development package.

Users tell us they've cut the amount of code they write by up to 80% with dBASE II.

Because dBASE II is the high performance relational database management system for micros.

Database and file handling operations are done automatically, so you don't get involved with sets, lists, pointers, or even opening and closing of files.

Instead, you write your code in concepts.

And solve your customers' problems faster and for a lot less than with BASIC (or FORTRAN, COBOL or PL/I).

dBASE II uses English-like commands.

dBASE II uses a structured language to put you in full control of your data handling operations.

It has screen handling facilities for setting up input and output forms.

It has a built-in query facility, including multi-key and sub-field searches, so you can DISPLAY some or all of the data for any conditions you want to apply.

You can UPDATE, MODIFY and REPLACE entire databases or individual characters.

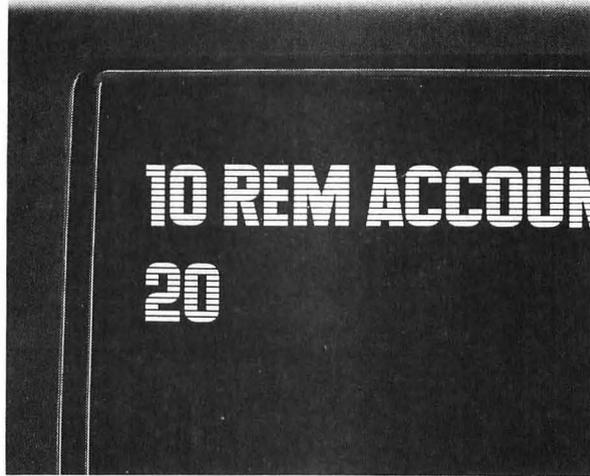
CREATE new databases in minutes, or JOIN databases that already exist.

APPEND new data almost instantly, whether the file has 10 records or tens of thousands.

SORT the data on as many keys as you want. Or INDEX it instead, then FIND whatever you're looking for in seconds, even using floppies.

Organize months worth of data in minutes with the built-in REPORT. Or control every row and column on your CRT and your printer, to format input and output exactly the way you want it.

You can do automatic calculations on fields,



records and entire databases with a few keystrokes, with accuracy to 10 places.

Change your data or your entire database structure without re-entering all your data.

And after you're finished, you can protect all that elegant code with our run-time compiler.

Expand your clientbase with dBASE II.

With dBASE II, you'll write programs a lot faster and a lot more efficiently. You'll be able to write more programs for more clients. Even take on the smaller jobs that were out of the economic question before. Those nice little foot-in-the-database assignments that grow into bigger and better bottom lines.

Your competitors know of this offer.

You don't have to believe us.

Because you can try it out for yourself, free for 30 days.

If you're working with a 48k CP/M system, call for our dealer discounts and OEM run-time package prices, then take us up on our money-back guarantee. Send us your check and we'll send you a copy of dBASE II that you can exercise on your system any way you want for 30 days.

Then send dBASE II back and we'll return all of your money, no questions asked.

During that 30 days, you can find out exactly how much dBASE II can save you, and how much more it lets you do.

But it's only fair to warn you: business programmers don't go back to BASIC's.

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Ashton-Tate

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