



COUNT US IN

Yesterday, we announced our entry into the computer business.

In fact, we've been involved in computer technology for over 40 years. Many of the industry's basic inventions came from AT&T Bell Laboratories, from the transistor to the UNIX™ operating system, the "brain" behind many of today's most sophisticated computers. We've been making computers for our own use for years. But it wasn't until the formation of the new AT&T that we could market computers broadly.

Our approach.

We bring more than just another computer to market. We bring precisely the communications and networking know-how that the industry's next great growth stage depends on.

Business people today want computers that can talk to each other. They want computers that serve more than one workstation at a time to lower the cost per user. And they want a lot more reliability than they're getting.

AT&T Computers are built from the molecules up to *share* processing power and to communicate swiftly and naturally.

And AT&T Computers set a new standard in reliability. Because they were designed for the most demanding business application—telecommunications. Each of the thousands of AT&T Computers in the nationwide telephone network

handles millions of real-time transactions every day with an average of less than 10 minutes downtime a year.

Our products.

Our entry into the field is not a single computer. It is a *family* of computers. The broadest first-day offering in the industry's history. It is a fully integrated line of multi-user, multi-tasking computers. Each is designed to take full advantage of UNIX System V. That means computer users can mix and match AT&T Computers with hardware or software from a variety of sources. So they can take advantage of this year's innovation without having to abandon last year's.

Our computers range from desk-top systems serving up to 18 users to very large systems serving over 150. There's also a high-speed local network to tie them all together. Plus a *PC Interface* that allows personal computers (which used to operate in isolation) to communicate with each other and with AT&T Computers.

Initially, we're making AT&T Computers available to resellers and sophisticated data users who can develop applications that meet a broad range of needs. Soon, we'll offer our own applications for all kinds of businesses.

This is just the beginning. You'll be hearing more from us soon.

Count on it.

