



UNIX™ SYSTEM V. FROM AT&T. FROM NOW ON, CONSIDER IT AN INTERNATIONAL STANDARD.

AT&T and Olivetti recently announced the formation of UNIX EUROPE. An international corporation created to license UNIX System V in Europe.

This continuing market expansion is another reason why good business decisions are based on UNIX System V.

There's little reason to wonder why so many companies are developing and using hardware and software based on UNIX System V.

UNIX System V is expanding business communications and networking capabilities. It's opening new markets for software developers. Creating new opportunities for computer customers. And it's providing a new worldwide standard for independent software vendors.

More choices, more opportunities

UNIX System V is essentially hardware independent. So it will run on equipment from a variety of manufacturers. Even if the machines are of very different architectures. Or different sizes. Or in different offices around the world.

In addition, AT&T's recently announced 3B Computers are designed to support UNIX System V down to the molecule.

And applications software written for UNIX System V is virtually portable. This portability translates into new sales opportunities for applications software developers. They'll be able to sell their applications packages for many different kinds of hardware—without expensive rewriting.

And hardware vendors can profit, too. Freed from the expense of software revisions, customers will be more receptive to the new computers vendors offer for sale.

A worldwide standard

The launching of UNIX EUROPE makes it easier for European businesses to license and take advantage of UNIX System V software.

In addition, UNIX EUROPE is backed by the full resources of Olivetti and AT&T. Including a service and training program second to none.

"Is it based on UNIX System V?"

Reliability. Portability. Compatibility. Flexibility. The ability to generate

new business in new markets.

They're the reasons you should ask, "Is it based on UNIX System V?" before you ask anything else.

To find out how UNIX System V from AT&T can help your business, just fill out the coupon.

We'll send you our specially prepared booklet, "Why Good Business Decisions are Based on UNIX System V."

UNIX System V. From AT&T.
From now on, consider it an *international* standard.

WS-0709-DA

Please send me "Why Good Business Decisions are Based on UNIX System V?"
 Mail to: UNIX EUROPE
 P.O. Box 967, Madison Square Station
 New York, New York 10159

Name _____
 Title _____
 Department _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____

UNIX™ System Licensee Yes No Don't know

