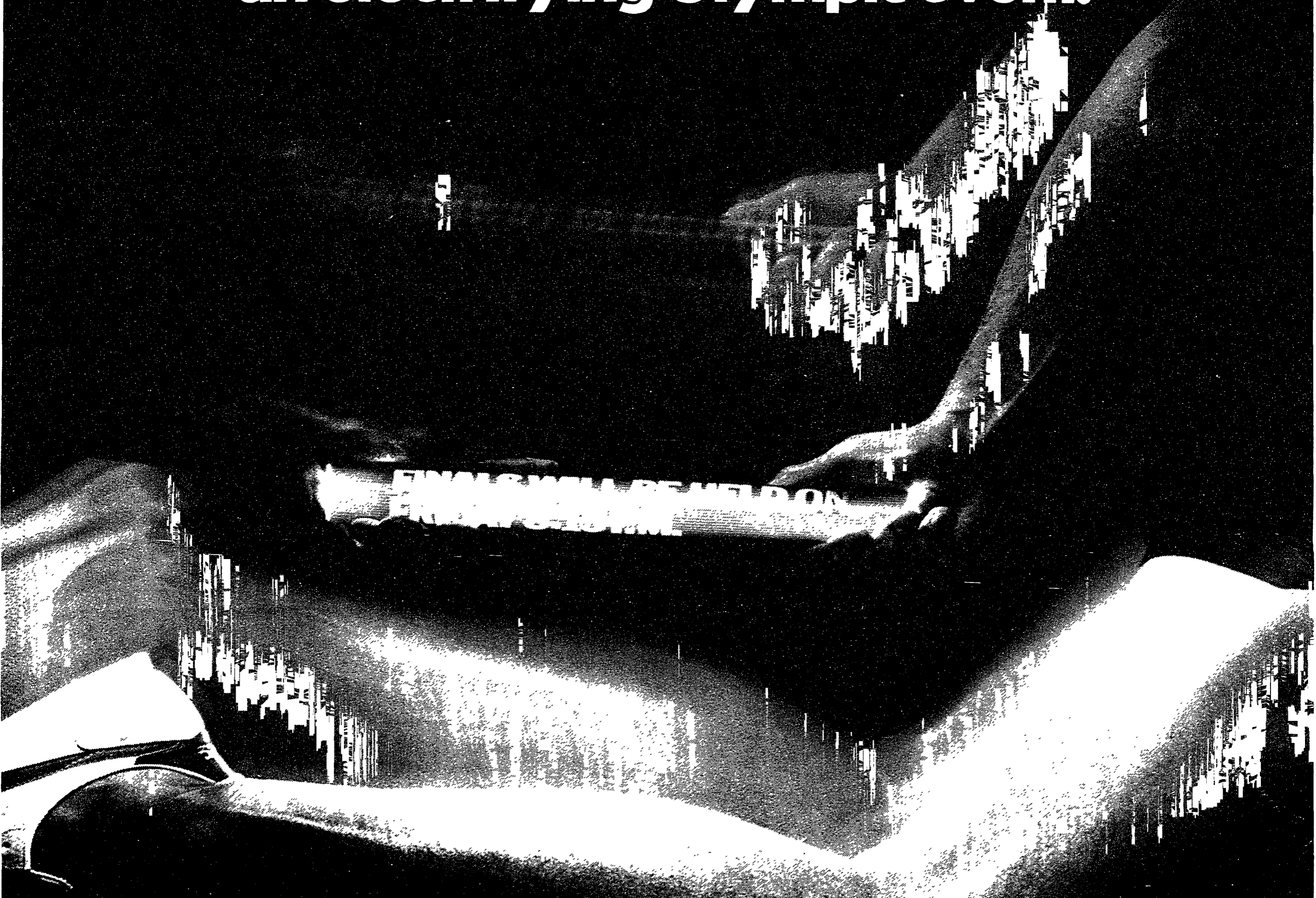
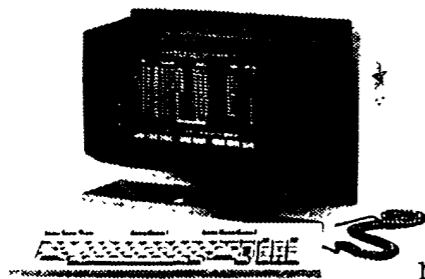


# How the simple exchange of information will be turned into an electrifying Olympic event.



Events at 23 separate locations, stretched over 4,500 square miles. Participants from 153 countries, speaking over 50 languages, housed at three Olympic villages. Obviously, the movement of information may be the most intricate and demanding event at the 1984 Los Angeles Olympics.

To meet these extraordinary demands, AT&T has created a highly advanced electronic messaging system. It's an unprecedented combination of computer software and lightwave technologies. Yet it incorporates the same features of reliability and ease of use that the American public has come to expect of its phone system.



With this unique system, the 50,000 members of the Olympic family will have instant access to all event results and schedules within a minute. Each of them will even have an electronic mailbox, so they can send messages to one another. And the electronic messaging system will give journalists connections from 60 Olympic sites to news bureaus all over the world.



At the heart of the system are 12 of our UNIX™ System V-based 3B20 super minicomputers. Linked into one of the world's largest Local Area Networks. One that operates at 10 megabits per second. And WESTERN ELECTRIC® Fiber Optics Products tie over 1,700 Teletype® display terminals and printers into the system.

From data pool to swimming pool, we will always be up for the competition.

AT&T. Applying the technologies of microelectronics, lightwave and software to make the dream of the Information Age a reality.

