

# AT&T INTRODUCES THE NEW COMPUTERS.

For over 40 years, AT&T has been in the business of designing and manufacturing computers.

AT&T Bell Laboratories has been responsible for thousands of computer-related patents and innovations—from the transistor to the UNIX™ Operating System.

In fact, we've created the largest computer system in the world—our long-distance network—the one which enables you to make all those long-distance calls to your branch offices.

Today, we're proud to introduce a whole new line of flexible, compatible, reliable computers for business... AT&T Computers.

## THE FLEXIBLE FAMILY

Meet the family.

The 3B2, 3B5 and the AT&T Personal Computer make up the new AT&T family of flexible business computers.

The AT&T 3B2 is one of the most advanced super microcomputers you can buy today. This 32-bit UNIX System V-based super micro packs all the power of a much larger system in a size small enough to sit on your desk top.

Because it's a multi-user, multi-tasking computer that can accommodate up to 18 terminals, it operates at a low cost per work station. That makes it perfect for offices where many people need desk-top computers and there's a need to accommodate growth.

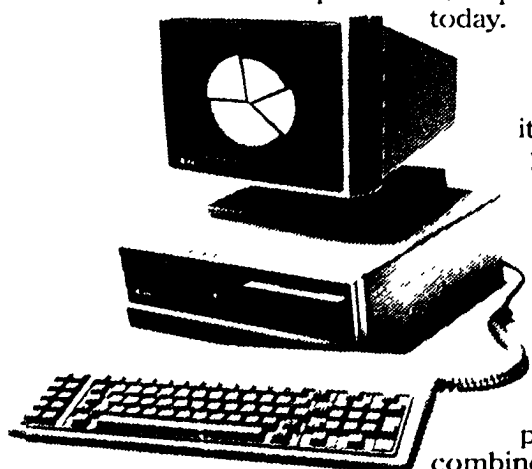
For larger family gatherings, the AT&T 3B5 minicomputers make great hosts, because they can accommodate up to 60 users.

What's especially attractive about our family is that it will grow with you. No matter what size your company, it allows you the flexibility to pick specific products to meet your needs today. Without the threat of obsolescence tomorrow. And the family's open architecture means that our computers will be good company for your current hardware and software, thus protecting your investment.

No matter which AT&T Computer you buy, consider yourself part of the family.

## ALL THIS AND A PC TOO

AT&T would also like you to meet the new AT&T Personal Computer. This exciting new member of our computer clan is perhaps the most flexible and compatible personal computer on the market today.



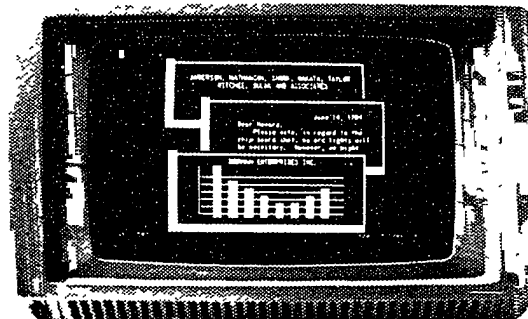
What makes the AT&T Personal Computer special is its ability to run most popular business software, including most available MS-DOS™ applications. It operates as a stand-alone unit or as an intelligent work station in an integrated computer network. And it combines high performance

with excellent graphics capabilities and a high-resolution screen.

Moreover, costly options on some other PC's are standard features on the AT&T Personal Computer—features like color graphics; serial and parallel ports; clock/calendar display; monitor pan and tilt, plus multiple expansion slots to add extra printers, memory and other plug-in options. All this is bound to make it your personal favorite.

## YES, WE DO WINDOWS

If you have several stacks of work that you'd like to spread out and work on, AT&T has the perfect way out. It's called windowing. It allows you to divide your computer screen into four miniscreens. It enables you to print from one window, edit in another; draw a graph in a third and sort addresses in the fourth. With AT&T's windowing, you'll be able to see to everything at once.



## THEY GET ALONG FAMOUSLY

When it comes to compatibility, the new AT&T Computers hit it off with each other...and most everyone else.

To begin with, our unique PC Interface bridges the MS-DOS and UNIX Operating

Systems, allowing you to use your PC as part of a larger 3B network.

All our computers are based on AT&T's Information Systems Architecture, an open, communications-based structure that can

accommodate and integrate not only our products, but also those of other manufacturers.

We also have the UNIX System V Operating System, developed by AT&T Bell Laboratories. It's an operating system so flexible, it's rapidly becoming an industry standard. You won't have to discard equipment. Or waste time and money reprogramming every time a new computer comes along.

## HARDWORKING SOFTWARE

For solutions to all your business problems, the new AT&T software really applies itself with a wide range of new applications.

AT&T software also offers you upward compatibility. Because it's based on the UNIX Operating System, 3B2 software will run on 3B5 computers. It's your assurance that your software investment is protected as you grow.

We've created a Business Management Series to perform a full range of management functions from financial analysis to sales administration. The Communications Series enables your processors and terminals to talk with each other. There's an Industry Series to zero in on the needs of your particular business. There's also an Office Productivity Series to help you with tasks like word processing, filing, and spread-

sheets. And a Systems Programming Series will help you create new programs quickly and easily. Since this is just a sampling of our wares, you can see why it makes sense to sign on with AT&T's entire range of software.

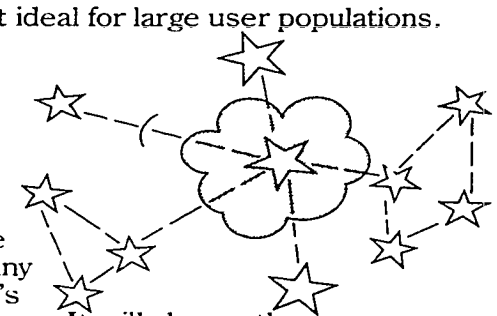
## WE'LL MAKE YOU A STAR

The new AT&T Information Systems Network, featuring star topology, is one of the most flexible, cost-efficient links between terminals, work stations, and computers of all sizes. This local area network allows you to connect departments, whole buildings, industrial parks... or even campuses.

Information Systems Network also gives you fast response time and centralized administration and control. In addition it offers collision-free access, making it ideal for large user populations. And it's fault-tolerant, so that a single computer malfunction won't affect the network's operation.

Information Systems Network will do more than help your company keep pace with today's competitive marketplace. It will change the way you think about local area networks.

It will make you a star.



## BUILT-IN RELIABILITY PLUS SERVICE

If you think AT&T offers you marvelous options, wait until you hear what's standard.

AT&T Computers meet the toughest design standards and rigorous testing procedures. Their rugged design can adapt to any office environment without complicated powering, air conditioning or installation requirements. And they feature built-in diagnostics to find problems—and fix them—in record time.

In case you do require service, AT&T Information Systems personnel are out in force. With around-the-clock service, and one of the industry's largest service forces, including thousands of skilled technicians in over 1400 locations. They're dedicated to meeting your needs for systems solutions. And

they have the extensive technical training and the high-level expertise you'd expect from AT&T.

Few companies can offer you this kind of built-in reliability plus service.

So come in and meet the family of AT&T Computers: the 3B2, 3B5 and the AT&T Personal Computer.

For more information call your AT&T Account Executive or 1 (800) 247-1212.

**AT&T Information Systems: WHEN YOU'VE GOT TO BE RIGHT.**



UNIX is a trademark of AT&T Bell Laboratories.  
MS-DOS is a trademark of Microsoft Corporation.