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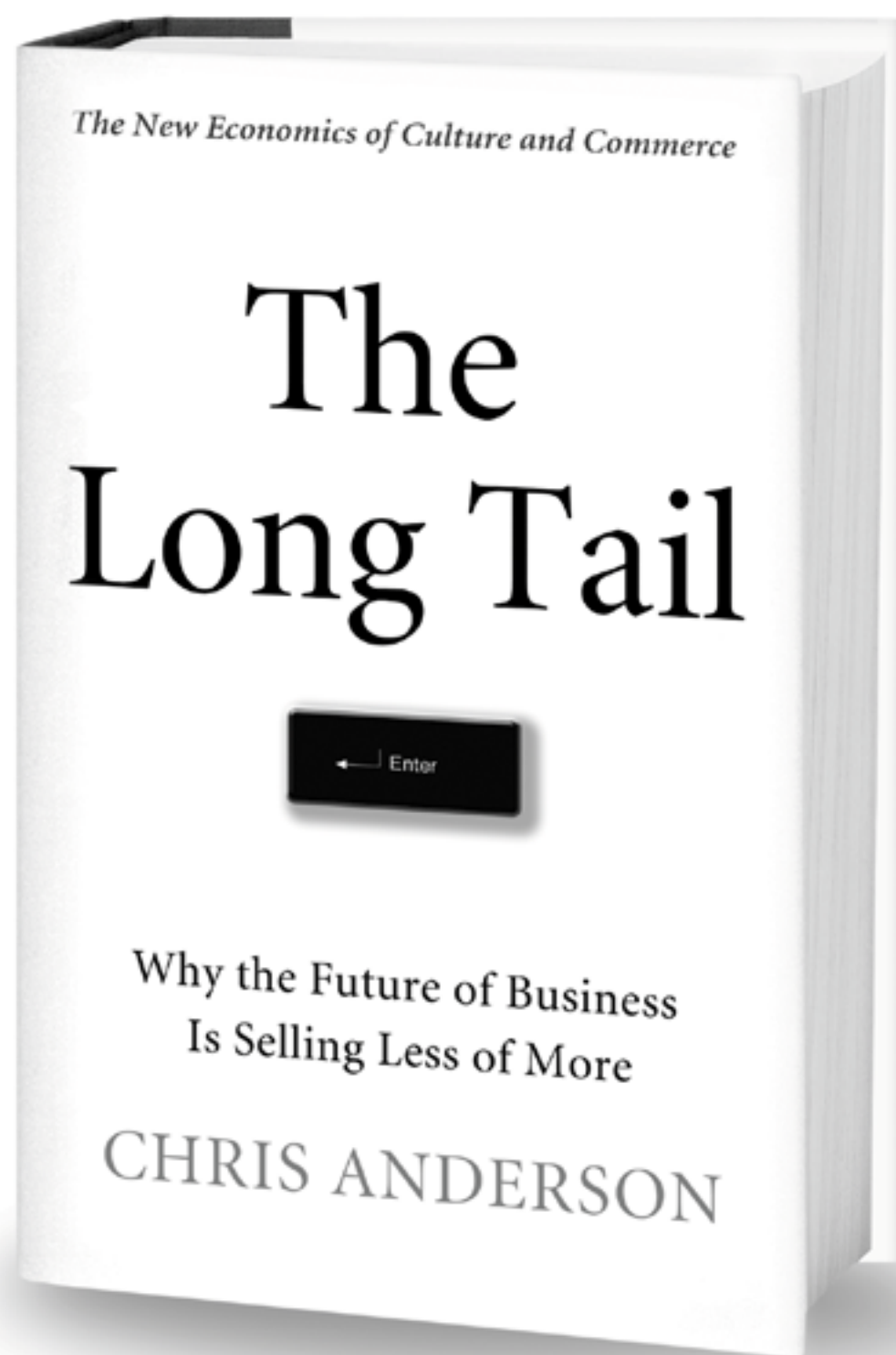
“Anyone who cares about media... must read this book.”

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